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Introduction

Getting into the entertainment industry is hard, but actually making a living as a writer in entertainment is exponentially harder. Think of the statistics: only 55% of writers in the Writers Guild of America are working at any given time. And this doesn't account for all the hundreds of thousands of people all over the world who are all trying to make it in the business.

One the best ways to actually make a living in Hollywood is to put a whole team together who can support you. Think of it this way, if you were playing basketball, yes you could take on a whole team and play 1 against 5. But your chances are far greater if you put your own team together and take on 5 against 5. This is what a manager, agent and lawyer do (collectively referred to as representation). They become your defense, offense, and point guard. They are there helping you make those rebounds and sink your baskets.

But deciding when is the right time to take on representation or how to go about getting representation is not an easy process. Because just having ANY manager or agent doesn't help you, you need someone who is going to fight for you, be passionate for you, be there through good times and bad. And just like you can be signed to a fancy agency and just be a number and never be able to get your agent on the phone, you can also be signed with a hack agent or manager who is just out there to take your money.

You want to find someone who is respected, has great connections, and believes in you 100%. Because the goal is to stay with your representation throughout your whole career. In fact, Jack Nicholson has been with the same manager from day one.